

FLOOD & WEATHER RISK MITIGATION

Meteorological
TECHNOLOGY
WORLD EXPO 2016



From Sensors to Alerting

September 28, 2016 - Madrid, Spain

12:00 - 16:00, Stand 1150/Technology Workshop



12:00

Introduction and Integrated Applications for Governments, Aviation, Broadcast, and the Public

Bob Baron Jr., Vice President and Chief Products Officer, Baron



12:45

How to Get the Most from Baron in Southern Europe

Mar Gomez Hernandez, Meteorologist, El Tiempo

LUNCH PROVIDED: 13:00



13:15

Groundbreaking Advancements in Weather Radar and QPE

John Ellis, Radar Department Manager and Program Manager for NEXRAD Dual-Pol Upgrade Program, Baron



14:00

Integrated Numerical Weather Prediction, Land Surface, and Hydro Modeling for Accurate and Timely Alerting for Flooding and Flash Flooding

John McHenry, Chief Scientist and Co-Chair of the AMS 31st Conference on Hydrology, Baron

BREAK: 15:00 - 15:10



15:10

Advanced Detection of Winter, Flood, Severe Weather, and Other Events Via Data Fusion

Bob Dreisewerd, Executive Vice-President and Chief Development Officer, Baron